



FOR IMMEDIATE RELEASE

Media Contact:

Jeff Carroll - Director of Sales and Marketing

(406)446-2610, ext. 104

jcarroll@redlodgemountain.com

RED LODGE MOUNTAIN RESORT NAMES JEFF SCHMIDT AS GENERAL MANAGER

Red Lodge, MT – June 30, 2009 - Red Lodge Mountain Resort announces the appointment of Jeff Schmidt as its new General Manager. Schmidt was hired by Red Lodge Mountain in 2008 as the Director of Mountain Operations, and brings with him 24 years experience in the ski industry. Having grown up in Billings, MT, Schmidt spent much of his youth skiing at Red Lodge Mountain and enjoying the Red Lodge community. Schmidt's career began in Utah at Solitude Resort, but he was drawn back to Red Lodge Mountain as a lift mechanic in the late 90s. After a 3 year stint at the resort, Schmidt left for a position with Leitner Lifts, where he gained experience on many projects throughout the US and Canada. Schmidt returned to Solitude Mountain Resort, where he led the lift team for 6 years, but was then drawn to China with an opportunity to participate in the start-up of a resort there. Upon returning from China, Schmidt worked for Deer Valley Resort before his admiration for the Red Lodge community and Red Lodge Mountain Resort brought him back last year.

Schmidt is married to Heather Schmidt, and they have two daughters, Molly and Hannah.

###